

## TECHNICAL SKILLS & DESIGN TOOLS

### Design

Adobe Creative Cloud Suite 2021 (Photoshop, Illustrator, InDesign, Sketch, Draw, Lightroom, After Effects, Premiere Pro), Glyphs, Procreate)

### UI/UX Product

Sketch, Figma, InVision App, Principle, Usability Hub, Maze

### Code

HTML5, CSS3, Bootstrap, (currently learning JS)

### Project Management

Google Drive (Docs, Sheets, Slides), Adobe Acrobat, Miro, Trello

### Certified Specializations

Graphic Design, UX/UI Design, Web Design & Development, Writing & Editing

I am a M or Multi-Mountain shaped professional specializing in the overlap between user Experience (UX)/user Interface (UI)/product, brand identity design, and transmedia visual storytelling.



## EDUCATION

### UX / UI Design Boot-camp @ Flatiron School—New York, NY

- Certificate of Completion, 2020
- Immersion Phase team-lead & Client Phase Co-team lead
- Voted "Most Creative" in Cohort

### Bachelor of Arts Degree (BA) Art & Art-History @ DePaul University—Chicago, IL

- Art & Art History Major with Media Arts concentration & Photography / Digital Video double emphasis
- Communications Minor with Media Studies concentration & Fan/Fandom Studies emphasis

# MYSTIE CHAMBERLIN

INTERDISCIPLINARY TRANSMEDIA ARTIST, VISUAL STORYTELLER & UNICORN DIGITAL DESIGNER



(+1) (646) 450-4317



[madebymystie@gmail.com](mailto:madebymystie@gmail.com)



New York City, NY 10010



[mystiechamberlin.com](http://mystiechamberlin.com)



[linkedin.com/justanotherfolksinger/](https://www.linkedin.com/justanotherfolksinger/)



[@myssongstress](https://twitter.com/myssongstress)

## EXPERIENCE

### Freelance Digital & Brand-Identity Designer @ Made by Mystie—New York, NY 11/2014–Present

- **Web design:** Redesigned the non-profit website for Opus 30 Justice to improve user's ease of use experience & stimulate brand awareness.
- **CD packaging design:** Created stylish 4-panel digipak layout for Melodime's 3rd album "The Underdogs."
- **Product packaging label design:** Designed packaging label for Dream Baby Bar & Lounge's to-go cocktails, Emotional Rescue, during COVID-19.
- **Brand-identity Design:** Built brand awareness campaign materials logos, typeface, characters, textures, & templates for serial music production events brand, BluesCraft.
- **Enterprise GUI design:** Rendered graphic interface elements & layout for Realtone's 3rd party Kontakt sound library plug-in., Fingerpick..
- **Mobile App Game design:** Blended pop-art with pixel art visual aesthetic for a casual mobile app game, Sh\*tBricks.
- **Print Magazine Cover Art & Illustration:** Illustrated the cover & feature for Bristol Live's 50th Anniversary issue.
- **Stop Motion Music Video:** Filmed & edited Cameron McGill's Depression Glass music video (selected & premiered at the Midwest Independent Film Festival).

### UI/UX/Product Designer @ YourLocal—New York, NY 11/2019–12/2019

- **Mobile App design:** Designed the home-to-purchase flow of the YourLocal food recovery app to ensure user-friendly navigation through 5 screens resulting in 10% increase ease-of-use.

### Studio Manager @ School of Rock—New York, NY 09/2011–11/2014

- **Email Marketing design.** Fully provided digital content, graphics & layout for Constant Contact & Emma Email Marketing.
- **Show Poster design.** Generated marketing collateral (print & digital) for 4 shows quarterly.
- **Social media Management:** Built consistent branded presence on multiple platforms (most viewed: [YouTube](https://www.youtube.com) 20k+ views 6,567%).

Mystie-Chamberlin-is also {

[Just-Another-Folk-Singer](#): 'a singer-songwriter'; // I'm a picker; "I'm a grinner; I'm a lover, and I'm I sinner" —Musician, Writer, & music aficionado  
[A-professional-student](#): 'a consummate life-long learner'; // frequently active on Coursera, EdX, Udemy, LinkedIn Learning, & Pluralsite

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