

MYSTIE CHAMBERLIN

INTERDISCIPLINARY TRANSMEDIA ARTIST, VISUAL STORYTELLER & UNICORN DIGITAL DESIGNER



(+1) (646) 450-4317



madebymystie@gmail.com



New York City, NY 10010



mystiechamberlin.com



[linkedin.com/justanotherfolksinger/](https://www.linkedin.com/justanotherfolksinger/)



[@myssongstress](https://twitter.com/myssongstress)

EXPERIENCE

Freelance Digital Designer @ Made by Mystie—New York, NY

11/2014–Present

- Routinely coordinated 2-4 visual design simultaneous projects & handled multiple tasks—including contract, timelines, deliverables, & changes for added milestones.
- Collaborated with marketing & coding teams for optimal, contextual, & cohesive brand expression & strategy.
- Created intuitive content, User Interface designs & digital products, namely marketing pages, websites, mobile apps & related marketing campaign collateral/ e-commerce merch with attention to detail to build user fanbase & increase user engagement.
- Shared digital design & digital marketing expertise, including knowledge of responsive grids, atomic design, typography, color, photography, motion, animation interaction, & brand development through weekly blogs/case studies published on [WordPress](#), online portfolio, Medium, & [UX Collective](#).

UI/UX/Product Designer @ YourLocal—New York, NY

11/2019–12/2019

- Followed industry best practices to create modern, usable & engaging interfaces, a style guide, & grew design system/brand guidelines.
- Identified bottlenecks, synthesized business/performance metrics & translated UX/domain research analytics into accessible, conversion-focused UI design via user testing, high-fidelity wireframes, mockups, & prototyping to validate decisions & evolve solutions for an improved home-to-purchase interaction flow in a fast-paced environment of four week-long design sprints resulting in 10% increase ease-of-use.
- Mentored 2 cohort students & supported to the other 3 team members.

Studio Manager @ School of Rock—New York, NY

09/2011–11/2014

- Set up & ran large-scale Drupal Content Management System (CMS): — with a working understanding of HTML, CSS, & browser limitations.
- Built social media presence & branded content, including most viewed [YouTube video](#) —20k+ views (6,567%+ increase).



I am a Multi-Mountain shaped professional specializing in the overlap between User Experience (UX)/ User Interface (UI)/product, brand identity design, and visual storytelling.

EDUCATION

UX / UI Design Boot-camp @ Flatiron School—New York, NY

- Certificate of Completion, 2020
- Immersion Phase team-lead & Client Phase Co-team lead
- Voted “Most Creative” in Cohort

Bachelor of Arts Degree (BA) Art & Art-History @ DePaul University—Chicago, IL

- Media Arts Major concentration
- Photography & Digital Video double emphasis
- Communications minor
- Media Studies concentration
- Fan/Fandom Studies emphasis

TECHNICAL SKILLS & DESIGN TOOLS

Design	Code	Project Management
Adobe Creative Cloud Suite 2020 (Photoshop, Illustrator, InDesign, Sketch, Draw, Lightroom, AfterEffects, PremierePro), Glyphs, Procreate	HyperText markup language (HTML 5), Cascading style sheets (CSS 3)	Google Drive (Docs, Sheets, Slides), Adobe Acrobat, Miro
UI/UX		
Sketch, InVision App, Principle, Usability Hub		



Mystie-Chamberlin-is {

[Just-Another-Folk-Singer](#): 'a singer-songwriter'; // I'm a picker; I'm a grinner; I'm a lover, and I'm a sinner

[A-professional-student](#): 'a consummate life-long learner'; // frequently active on Coursera, EdX, Udemy, LinkedIn Learning, & Pluralsite

}